



IIM-B ends summer placement process

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The placement process, which started on 31 October and finished on 4 November, was spread over five interview slots. Photo: Hemant Mishra/Mint

Bengaluru: The Indian Institute of Management, Bangalore (IIM-B) on Tuesday concluded its summer placement process for the postgraduate programme (PGP) in management for the class of 2016.

The institute placed 400 PGP students for summer internships to be undertaken in April-May 2015. Four students chose to opt out of the summer internship process.

A total of 130 recruiters visited the campus, with the maximum offers from Amazon (19), followed by Accenture (17) and Goldman Sachs (15).

The process, which started on 31 October and finished on 4 November, was spread over five interview slots in 2.5 days and two pre-processing (no offers allowed) days.

“As in the previous years, the current summer placements once again reaffirm the confidence of the recruiters in meeting their demand for talent with students from IIM-B. This sentiment was

echoed by global recruiters, large Indian corporate bodies as well as new age enterprises alike,” **Sankarshan Basu**, chairperson, career development services, said in a statement.

While 23% of offers made were from management consulting sector, around 20% of students secured internships in the banking and financial services segment. Around 5% offers each were given in information technology and corporate finance functions across various sectors.

The sales and marketing roles were offered to 20% of the batch and 10% of the batch will intern with conglomerates in general management, leadership and strategy profiles. Operations profiles across various sectors were offered to around 10% of the batch.